

100 MILES

July 11, 2017

Dear friend,

Mark your calendars!

The **Coastal Conservation in Action: Choosing to Lead Conference** is back, and bigger than ever. Our 2nd annual event will return to the Jekyll Island Convention Center January 13, 2018. We hope you'll join us for an exciting slate of workshops, field trips, and coastal advocacy in action.



Last year's inaugural event was a huge success: we launched a first-of-its-kind conference and One Hundred Miles 100 celebration that educated, empowered, and inspired community advocates of all ages and backgrounds. More than 350 participants left the day's events with the knowledge and motivation to tackle critical issues facing coastal Georgia. As a result of their participation, more than 90% said they felt more prepared to take action for our coast!

Now we're building on that momentum by providing even more opportunities for community members to take action. On Saturday, January 13, we'll expand our conference to include five interactive tracks, advocacy training sessions, keynote addresses, and One Hundred Miles 100 celebration. And to help connect participants with the coast and stewardship opportunities, we'll also offer a second day of hands-on field trips on Sunday, January 14. Altogether, we expect to reach nearly 500 participants in 2018.

We hope you'll join us as an official sponsor of the 2018 *Choosing to Lead* conference. You'll receive recognition for your organization (reaching an audience of more than 5,000 people prior to the event and 500+ on the day of), complimentary tickets to the event, and - most importantly - the knowledge that you're supporting Georgians in their efforts to protect our treasured coast.

Please review this sponsorship packet and let us know if you have any questions. **For more information or to join as a sponsor, please contact Kate Grinalds, VP of Philanthropy, at kate@onehundredmiles.org or (404) 395-7423.**



We look forward to discussing the many ways your organization can choose to lead for the coast we love.

Sincerely,

Megan Desrosiers
President/CEO
One Hundred Miles

Coastal Conservation in Action: Choosing to Lead Conference

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WHAT

One Hundred Miles' 2nd Annual **Choosing to Lead Conference** is a unique conference to educate and engage coastal enthusiasts of all backgrounds. Through a full day of interactive workshops, panels, and discussions, along with a second day of optional field trips, **Choosing to Lead** will provide citizens with the knowledge, tools, and inspiration they need to take action on behalf of our coast. Following the conference on Saturday, we host a special reception honoring our "One Hundred Miles 100."

WHO

Our conference is open to anyone who works on coastal conservation issues in a personal, volunteer, or professional capacity or who has an interest in Georgia's 100-mile coast. Hands-on workshops will include such topics as leadership building, wildlife and landscapes, spirituality and the environment, environmental education, and roundtables on coastal conservation issues. **Choosing to Lead** attracts a diverse set of wildlife volunteers, educators, faith leaders, elected officials, students, journalists, neighborhood advocates, artists, storytellers — and many more.

WHEN & WHERE

January 13-14, 2018 • The Jekyll Island Convention Center

HOW

We hope you will support our efforts to create a new generation of coastal Georgia leaders by becoming an official sponsor of the 2nd Annual **Choosing to Lead Conference**! Your company will be featured in multiple communication channels to our audience of advocates, community leaders, and coastal enthusiasts. Targeted marketing for pre-conference (5000+ people) and during conference (500+) aligns your brand with Georgia's amazing coast and important conservation efforts. In a recent One Hundred Miles survey, 76% of respondents said they would be more likely to patronize a business that supports coastal conservation — don't miss the opportunity to make a favorable impression today!





Choosing to Lead Conference Sponsorship Opportunities



Red Knot - \$25,000 • PRESENTING SPONSOR

- 10 complimentary event tickets
- Company name/logo featured on event website (with link to company page) and in event emails, and social media
- Full page ad in program brochure (8.5" W x 11" L)
- Prominent recognition in OHM's 2017 Annual Report, during check in and all speaking programs, and in media coverage
- Top billing on all signage at the Choosing to Lead Conference and OHM 100 reception
- Option to include promotional giveaways in event gift bags distributed to attendees

Least Tern - \$10,000 • KEYNOTE LUNCHEON SPONSOR

- 8 complimentary event tickets
- Company name/logo featured on event website (with link to company page) and in event emails, and social media
- 1/2 page ad in program brochure (8.5" W by 5.5" L)
- Recognition in OHM's 2017 Annual Report, during lunchtime speaking program, and in media coverage
- Prominent logo placement on signage during keynote luncheon
- Option to include promotional giveaways in event gift bags distributed to attendees

Oystercatcher - \$5,000 • SOCIAL HOUR SPONSOR

- 5 complimentary event tickets
- Company name/logo featured on event website (with link to company page) and in event emails, and social media
- 1/4 page ad in program brochure (4.25" W x 5.5" L)
- Recognition in OHM's 2017 Annual Report, during afternoon reception, and in media coverage
- Prominent logo placement on signage during evening cocktail reception
- Option to include promotional giveaways in event gift bags distributed to attendees

Whimbrel - \$2,500 • AFTERNOON DESSERT SPONSOR

- 3 complimentary event tickets
- Company name/logo featured on event website (with link to company page) and in event emails, and social media
- Logo or 1/8 page ad in program brochure (2.125" W x 2.75" L)
- Recognition in OHM's 2017 Annual Report, during afternoon reception, and in media coverage
- Prominent logo placement on signage during morning coffee reception

Piping Plover - \$1,000 • COFFEE SPONSOR

- 2 complimentary event tickets
- Company name/logo featured on event website (with link to company page) and in event emails, and social media
- Logo in program brochure
- Recognition in OHM's 2017 Annual Report, during morning reception and in media coverage

Media Sponsor • ANY LEVEL

- Media organizations can qualify for any level with a combination of paid and/or in-kind (promotional) sponsorship



Georgia's coast provides critical habitat for more than 20 shorebird species, including the red knot, least tern, oystercatcher, whimbrel, and piping plover. Our 100 miles have documented more than 30% of the Western Atlantic population of the threatened red knot during a single migration season!

Along with our partners at the Georgia Shorebird Alliance, One Hundred Miles is leading efforts to nominate Georgia's coast as a Western Hemisphere Shorebird Reserve Network (WHSRN) "landscape of hemispheric importance." WHSRN is a respected, long-standing conservation strategy that celebrates and protects North and South American shorebirds.

In recognition of this prestigious designation, our 2018 sponsorship levels pay tribute to the many shorebird species that rely on coastal Georgia's beaches and marshes for their survival.



Thank you for supporting the 2nd Annual Choosing to Lead Conference! Please complete all sections of this form to ensure your sponsorship is properly recognized.

Sponsorship Level

SPONSORSHIP OPPORTUNITIES

____ Red Knot Sponsor (\$25,000) ____ Least Tern Sponsor (\$10,000) ____ Oystercatcher Sponsor (\$5,000)
____ Whimbrel Sponsor (\$2,500) ____ Piping Plover Sponsor (\$1,000)
____ Media Sponsor: LEVEL: \$ _____

Please send a high resolution version of your logo (.jpg format preferred) and ad (if specified under sponsorship level; .jpg format preferred) to judi@onehundredmiles.org by November 1, 2017.

Tickets

Will your organization use its complementary tickets? _____ # tickets you plan to use: _____
Please indicate lunch selection for all attendees: # _____ Meat entrees # _____ Vegetarian entrees
Would you like to purchase additional tickets? Y / N Additional ticket quantity (\$50/ticket): _____
Please list all attendee names (or email to judi@onehundredmiles.org by 1/4/18) : _____

Sponsor Information

Sponsor Name (as you want it to appear on printed materials): _____
Contact Name: _____ Title: _____
Billing Address _____
City: _____ State: _____ Zip code: _____
Phone: _____ Email: _____

Payment

____ Check enclosed (made payable to One Hundred Miles) ____ Please invoice
____ Please charge my credit card: ____ Visa ____ MC ____ AmEx
Account #: _____ Name on Card: _____
Exp Date: _____ CV Code: _____ Signature: _____

Please return this form by November 1, 2017 to: One Hundred Miles, CTL Sponsorship, P.O. Box 2056, Brunswick, GA 31522 • Phone: 912-264-4111 • Email: judi@onehundredmiles.org